

Cow Eye Press



Fall 2021



Welcome to Cow Country!

Cow Eye Press is an alternative publishing house specializing in literary fiction with an intercultural focus. Our readers enjoy works that challenge the mind and enrich the soul by exploring the boundaries of culture and society.



est. 2014

“ A zany, innovative addition to the campus novel genre.”

Steven Moore, author of
The Novel: An Alternative History



COW EYE
— P R E S S —

Cow Country by Adrian Jones Pearson is the epic account of one man's frantic pursuit of love and regional accreditation at a community college with issues. Set at a rural campus in the throes of demographic and existential crisis, this lyrical work stakes a formidable claim to being the first community college epic.

About *Cow Country*

When a down-on-his-luck educational administrator arrives into the makeshift bus shelter of Cow Eye Junction, he finds a drought-stricken town and its community college on the precipice of institutional ruin. Struggling to navigate this strange world of bloated calf scrota, orgiastic math instruction, and onrushing regional accreditors, Charlie must devise a plan to lead Cow Eye Community College through the perils of continuous improvement to the triumphant culmination of world history. Deftly blending the lunacies of contemporary academia with the tragic consequences of New World nation-building, *Cow Country* is a must-read for anyone who has ever worked at an institution of higher education.

Audience

Community College faculty and staff
Humanities faculty at U.S. colleges and universities



Advance reviews:

“*Cow Country* is a zany, innovative addition to the campus novel genre, reminiscent of John Barth's *Giles Goat-Boy* and Jane Smiley's *Moo*. With his gift for extended metaphor, Pearson transforms the college accreditation process into a multifaceted trope for love, moral growth, even spiritual enlightenment.”

- Steven Moore, author of *The Novel: An Alternative History*

“A whimsical and testy romp through the politics and social mores of academia.”

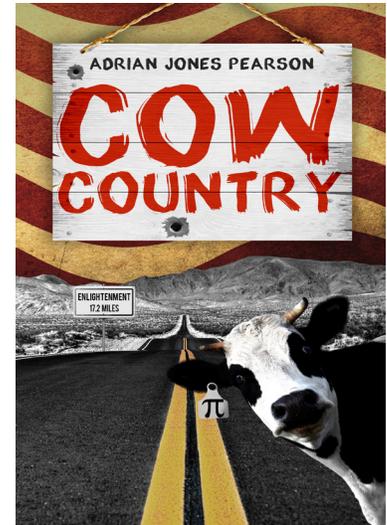
- *The Midwest Book Review*

“...Handles drought, institutional lunacy, racism, and romance with deft insight.”

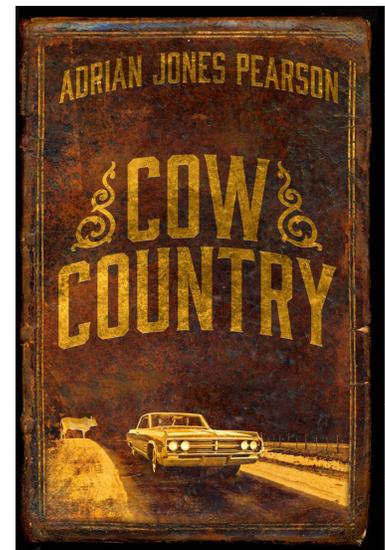
- *The San Francisco Book Review* (Star rating: 4 out of 5)

Ordering Information: Books may be ordered through Ingram at www.ingramcontent.com. Libraries may call 1-800-263-1686.

Contact Information: For more information about this title contact Cow Eye Press at editors@coweyepress.com. To learn more about Cow Eye Community College visit the college's website at www.coweye.org.



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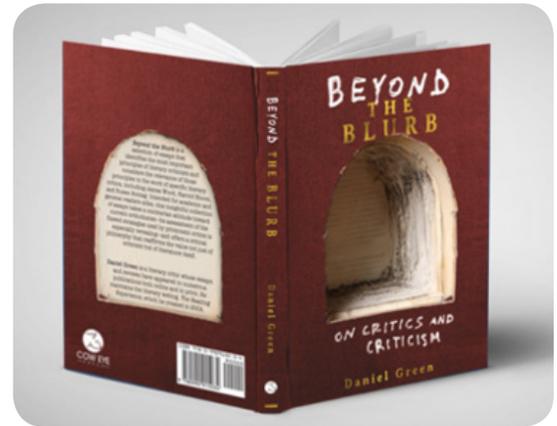
“The experience of reading is the experience of language.”

- Daniel Green



COW EYE
— P R E S S —

B*eyond the Blurb: On Critics and Criticism* is a selection of essays that identifies the most important principles of literary criticism and considers the relevance of those principles in the work of literary critics, including James Wood, Harold Bloom, and Susan Sontag. It offers a critical philosophy that reaffirms the value of both criticism and literature.



Challenging the Orthodoxies of Literary Criticism

What are the responsibilities of the literary critic? How might readers find value in literary criticism? These are the questions Daniel Green implicitly raises throughout *Beyond the Blurb* as he examines the most essential issues a critic must consider. Part 1 of the collection (titled “Critical Issues”) establishes the broader perspective from which to regard the literary critic’s efforts; Part 2 (“Critical Failures”) discusses the flawed strategies of specific critics (including prominent figures such as James Wood and Christopher Hitchens); and Part 3 (“Critical Successes”) concludes with a survey of the successful strategies of the most accomplished critics, showing how criticism at its best can contribute meaningfully to the reading experience.

Intended for academic and general readers alike, this insightful collection of essays takes a contrarian attitude toward current orthodoxies and offers a critical philosophy that reaffirms the value of both criticism and literature.

About the Author: Daniel Green is a literary critic whose essays and reviews have appeared in numerous publications both online and in print. He maintains the literary weblog, *The Reading Experience*, which he created in 2004.

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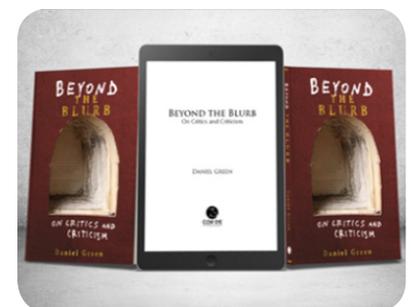
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E-BOOK

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Publication Date: Dec. 1, 2016

With words as his guide, an American in Moscow attempts to apprehend the Russian Soul.



“To master a language you must understand the people that created it, the culture that provoked it. To understand a people and its culture you must master the language that shapes them both.”

- From *Twelve Stories of Russia: A novel, I guess*.



The Difference Between *Here* and *There*

When an eager American moves to Moscow to teach Russians the difference between *the* and *a*, he begins what will become an eventful six-and-a-half-year descent into the murky entrails of language, culture, and the world's greatest metro system. Part surrealistic travelogue, part historical serendipity, *Twelve Stories* is at its most enduring as a fanciful rumination on the elusiveness of words.

Twelve Stories of Russia was originally published in Moscow by the independent publisher GLAS, where it quietly gained a following among expats and locals alike. Unique in its appeal to both sides of the linguistic and cultural divide, the work has remained largely unknown beyond Russia. Now, almost a generation after its narrator's lively quest for the word that changes and is changed, this emphatic “novel, I guess” is being released to a wider audience for the first time, its subject matter as universal and its themes as timely as ever.

About the Author: A.J. Perry is the author of *Twelve Stories of Russia: A novel, I guess*, which was originally published in 2000 by Glas: New Russian Writing (Moscow) and was issued in French as *Douze Histoires Cul Sec: Un Roman, Je Presume* by Editions Intervalles (Paris) in 2006.

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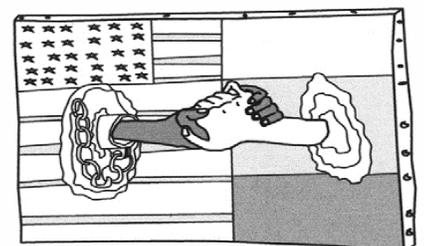
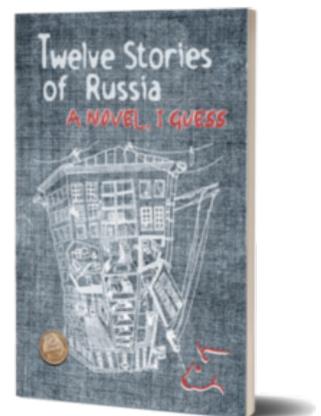
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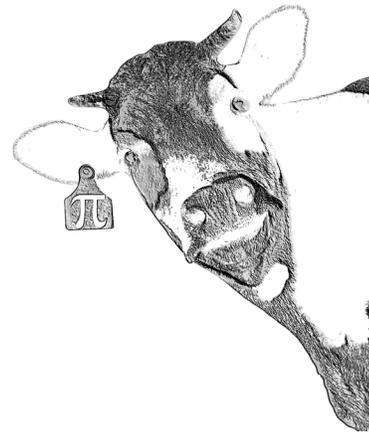
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Publication Date: May 15, 2017

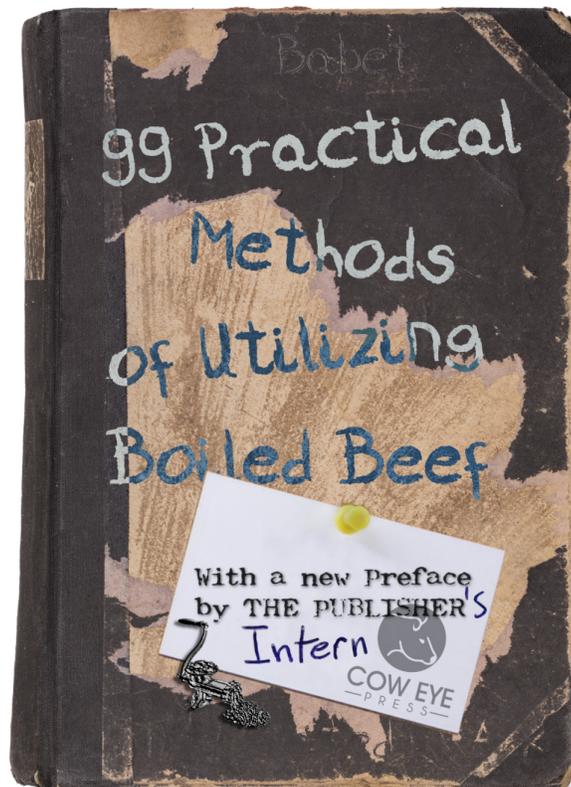
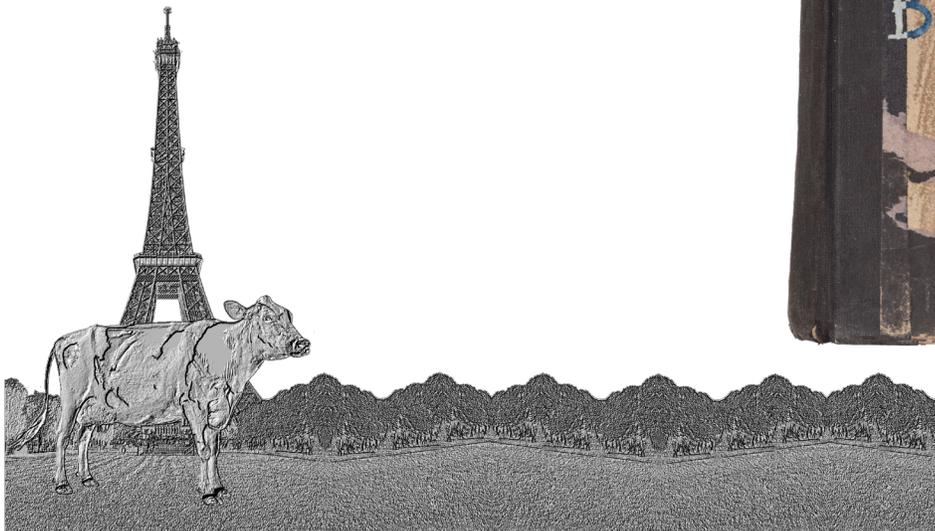
“Personally, I think no more than five people will read this.”

- Alex Strinney, Intern



Originally published in 1893 as a cookbook for the American housewife, *99 Practical Methods of Utilizing Boiled Beef: With a new Preface from the Publisher* has been revised, adapted, and reissued as a new work of fiction celebrating the principles of independent publishing.

Publication Date: March 1, 2019



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132 pages, Case Bound
104 illustrations
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PDF
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LANGUAGE ARTS & DISCIPLINES / Publishers & Publishing Industry
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“COW EYE PRESS IS A HOUSE TO KEEP AN EYE ON.”

- Jeff Bursey



COW EYE
— P R E S S —



“A publisher should be judged by its books, not a book by its publisher.”

- Natalie Zeldner, CEP Publisher

About Cow Eye Press

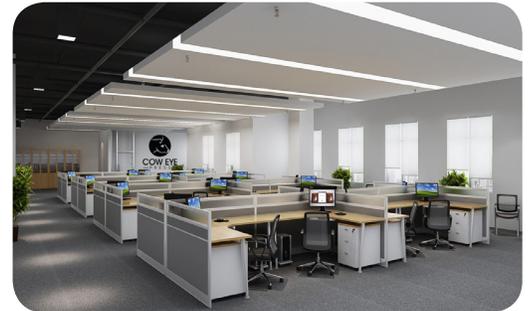
Cow Eye Press traces its roots back to the Cow Eye Ranch, which gave rise to the town of Cow Eye Junction, then Cow Eye Community College, and then ultimately our publishing house. We had never intended to become publishers, but once we began to experience the sorrowful condition of mainstream publishing - how it has come to be dominated by agents and salespeople and award-winning novelists with trendy coiffures - we realized we had no other choice. We established our imprint in 2014 as a response to all that is regrettable in the world, not just in the realm of book publishing but also as it pertains to the deepest recesses of our collective soul.

About Our Books

Our editorial team seeks titles that challenge the status quo - both artistically and ideologically—and that are intelligent, counter-intuitive and unconventional. We want imaginative works that will be interesting beyond the narrow window of their initial release—those that will still be meaningful to intelligent readers in ten, twenty, even twenty-five years. Beyond that, we simply ask that each work contain at least one direct mention of cows or cattle.

Contact Information:

For more information visit our website at www.coweyepress.com. Or email us at editors@coweyepress.com.



COW EYE PRESS OFFICE IN CHEYENNE



CEP SATELLITE OFFICE IN MANHATTAN AFTER BURNING IN “MYSTERIOUS” CIRCUMSTANCES



COW EYE PRESS AT AWP 16 IN FRANKFURT

The Old People

A.J. Perry

Carrying
Woman
Originals

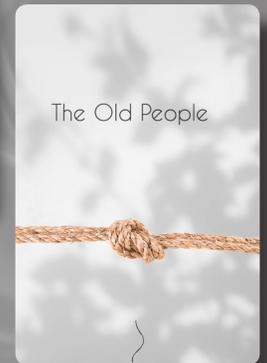
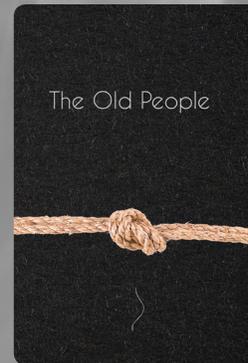
Since the beginnings of darkest silence the people of a mythical island have spent their days tying the ancient knot that binds them to their past. From silence to mud to rope to knot to wood to words to fire, the Old People will work to tie their knot under the cool shade of the island's original knotmaking tree.

“In this deeply introspective book, A. J. Perry uses an unusual overarching symbol of a special knot to divulge an exceedingly beautiful indigenous worldview. Told in a manner that connects silence and sound as well as past and present, this compelling work has a rhythm all its own.”

World Literature Today

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\$16.95

AUDIOBOOK
Length: 3 hrs and 42 mins
ISBN (retail): 978-1-952595-07-3
\$19.99
ISBN (library): 978-1-952595-08-0
\$29.99

The Old People

Review Quotes

“There is a meditative and almost hypnotic cadence to Perry’s writing. One beat of life follows another patiently and dependably. Perry’s prose style is spare and stripped of excess fat, eschewing linguistic acrobatics for raw simplicity. This is tightrope walk rather than a race to the finish line; a journey above the chaos, requiring stillness and presence of mind.”

- *Cultural Survival*

“The laborious, repetitive narrative echoes a story being told orally. In that voice one will also hear a sense of resistance, subtle though it may be, as the tale does not have the usual conventions of a plot structure of a novel, a genre that found its shape and form in the West. It has no exposition, no rising action nor climax, no falling action and no resolution. Instead it presents a simple narrative of a simple society but with complex interconnectedness.”

- Shahizah Ismail Hamdan, *GEMA Online Journal of Language Studies*

“For the reader who chooses to relax into the meandering, spare, yet lyrical prose, Perry’s message is clear: those who speak quickly, act unthinkingly and live only for the present are missing a wider connectedness with their world, their past and their future. As modern society is broken and its people are unmoored, Perry is offering a fictionalised portrait of a world that knows an alternative way of being.”

- Emma Scanlan, *Society of Indian Psychologists*

“Here is a rare look into the tangible nature of unseen coherence. This Indigenous novel matures epistemology—the philosophy of knowledge—into its function/form inspiring us to return, again, to the beauty of aina aloha. This book has had an impact on me. The story, the remembering, the ideas, the hope it holds, the connection to all things. It is a small book with an infinite capacity. I see its impact on our peoples and Hawai’i.”

- Dr. Manulani Aluli Meyer, author of *Hōʻulu: Our Time of Becoming. Hawaiian Epistemology and Early Writings*

Contact Information:

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